

Age Safe® Live Well.

Senior Home Safety Specialist®

Important:
Overview and Usage Standards



The Certification Mark, as used by persons authorized by the certifier, certifies individuals have minimum training in elderly home safety consulting, home modification consulting, and aging accessibility services, and retain adequate training in the aforementioned services.

Senior Home Safety Specialist®

Certification Mark

OVERVIEW AND USAGE STANDARDS



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TESTING

There are 10 comprehensive online tests conducted; a total of 130 questions in all. A minimum score of seventy percent (70%) must be attained to receive a passing score, and be able to continue to the next module(s). Upon successful completion of all modules, and completion of a course survey, candidates are awarded a certificate and permitted to use the certification for a period of 1 year.

RECERTIFICATION

Due to the constantly changing nature of this growing industry; and to remain up to date and consistent in providing the full comprehensive home safety assessment, graduates are required to take a 2-hour refresher course every year, based upon an applicant's original certification date, in order to remain in good standing.

RELATIONSHIP

The Senior Home Safety Specialist® is administered by Age Safe America, LLC ("ASA"). A person that has passed the **Senior Home Safety Specialist®** certification ("GRADUATE") and remains in good standing is entitled to use the **Senior Home Safety Specialist®** logo and certification marks in their advertisements and marketing collateral, provided they follow the Usage Standards below. Age Safe America, LLC and GRADUATE do not intend to create the relationship of partners, joint ventures, or employer-employee. GRADUATE's of the course are neither employed by or affiliated with Age Safe America, LLC. Only Age Safe America Members have agreed to a "Best Practice" Background Screening and abide by our Code of Conduct and Fair Practice and can join the Registry to receive referral requests ASA receives from consumers.

USAGE STANDARDS OF LOGO AND CERTIFICATION MARKS

Age Safe America, LLC hereby grants to **Senior Home Safety Specialist**[®] GRADUATE a limited, non-exclusive, non-transferable, revocable right to use the **Senior Home Safety Specialist**[®] logo/emblem/words/letters ("MARKS") in their marketing and advertising efforts. The MARKS are the property of Age Safe America, LLC ("ASA") but may be used by a GRADUATE in good standing in accordance with the terms and conditions set forth below. Use of the MARKS shall constitute consideration for, agreement to, and acceptance of the following terms and conditions by the GRADUATE:

A GRADUATE acknowledges and agrees that the ASA owns all rights, title, and interest in the certification and the MARKS, and that they are the sole and exclusive property of ASA. These MARKS may be used only by ASA GRADUATE's in Good Standing if and only if such use is made pursuant to the terms and conditions of this limited and revocable license. Any failure by a GRADUATE to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions imposed by ASA. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance therewith, shall be made by ASA in its sole discretion.

The MARKS may not be revised, modified or altered in any way, and must be displayed in the same form as produced by ASA. The graphic emblem logo is four colors: Red, White, Blue and Gray. The official colors of the Age Safe Canada **Senior Home Safety Specialist**[®] logo are Red, White, Black, Gray and Gold. The logos must be printed in their official colors or in black and white.

The MARKS may be used in a professional manner on the GRADUATE's business cards, stationery, literature, advertisements, storefront window, website and social sites. MARKS may NOT be used on clothing, uniforms or hats, etc. Logo size cannot exceed 5" X 5" for ANY usage.

The **Senior Home Safety Specialist**[®] word MARKS may never be used independent of the "®" symbol at the end. Notwithstanding the foregoing, the MARKS may not be used in any manner that, in the sole discretion of ASA: discredits ASA or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation or other public policy; or mischaracterizes the relationship between ASA and the GRADUATE, including but not limited to any use of the MARKS that might be construed as an endorsement, approval, or sponsorship by ASA of the GRADUATE, the GRADUATE's business or organization, or the GRADUATE's products or services, or that might be reasonably construed as support or encouragement to purchase or utilize the GRADUATE's products or services.

Use of the MARKS shall create no rights for users in or to the MARKS or their use beyond the terms and conditions of this limited and revocable license. The MARKS shall remain at all times the sole and exclusive intellectual property of ASA. ASA shall have the right, from time to time, to request samples of use of the MARKS from which it may determine compliance with these terms and conditions.

Without further notice, ASA reserves the right to prohibit use of the MARKS if it determines, in its sole discretion, that a GRADUATE's MARKS usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit ASA or tarnish its reputation and goodwill, or the GRADUATE is not in Good Standing.

A GRADUATE will not use ASA's trade names or abbreviation in their Corporate title and/or Business name or in any way that might result in confusion as to separate and distinct identities of Age Safe America, LLC and GRADUATE. GRADUATE recognizes and acknowledges ASA's ownership and title to the MARKS. GRADUATE further agrees not to contest or take any action in opposition to any trademark, service mark, trade name or logo of ASA or to use, employ or attempt to register any mark or trade name which is similar to any MARKS or trade name of ASA.

The **Senior Home Safety Specialist**[®] logo/emblem/words/letters ("MARKS") are below:

- Graphic Logo/ Emblem:



- Words:

Senior Home Safety Specialist[®] example: John Doe is a certified **Senior Home Safety Specialist**[®]

- Letters:

SHSS example: Mary J. Doe, OT, SHSS, CAPS

The certification and/or MARKS may ONLY be used in connection with an individual, NOT a company or group of individuals. The [®] and [™] symbols should be used properly with the certification and/or MARKS. GRADUATE's may NOT use the "SHSS" acronym or words "Senior Home Safety Specialist" as part of any website URL or email address.

We are here to help you make a difference.